



Pietro Fabio D'Ambrosio

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- A/B Driving Licence

Summary

Nice to meet you, I'm Pietro! I have the ability to identify opportunities from problems: my technical knowledge and vision are the key to take any desires and ideas translating them into impactful websites and projects. I am dedicated to fulfilling expectations, contributing to a strong team culture and providing a high quality level of work.

Education

• Bachelor's degree

Politecnico di Milano

2010-10 - 2014-02

Bachelor's degree in
Communication and Graphic Design

• High school diploma

Liceo Scientifico Leonardo Da Vinci

2005-09 - 2010-07

Second Level College of Science,
Information technologies
and physics experimentation

Work Experience

• Web developer & UX/UI Designer

Acer Europe SA

2016-11 - present

(5 years 3 months)

Bioggio, Canton Ticino, Switzerland

- Redesign and maintenance of EMEA Ecommerce UX&UI based on business requirements
- Drive the change of EMEA Ecommerce in terms of SEO and Pagespeed focusing on improving the customer experience
- Manage Performance project (plan efforts, releases, timing) providing effective solutions
- Manage vendors relationship in the performance area of EMEA Ecommerce
- Manage Acer Global Website (acer.com) frontend project (plan efforts, releases, timing)
- Develop Frontend of Acer Global Website based on Marketing and design teams feedback
- UX design studies for the new custom CMS in use to marketing site
- Develop Groovy's backend templates in use to all stakeholders on the AGW platform
- Creation of new modules and functions asked from Global Content team and marketing
- Dialogue with vendors to develop the studied design correctly
- Development of static landing pages in HTML5/CSS3/JQuery
- Dialogue with Design team to improve Acer Global Website experience

• Web designer freelance

PFDesign

2013-01 - present

(9 years 1 month)

Freelance Graphic and Web designer for companies and different sectors:

- Graphic design for the web
- Wordpress and magento websites and e-commerce building
- Graphics, printed products and websites for bars and restaurants
- Flyer, banners and websites for sports associations
- Corporate branding
- Video and multimedia presentations

• Ecommerce operations specialist

Guess Europe Sagl

2016-01 - 2016-11

(9 months)

Bioggio, Canton Ticino, Switzerland

- Upload and publish different banners for all the Countries
- Write HTML, JS and CSS for website landing pages and newsletters;
- Organize adverts, promo campaigns and highlights;
- Help Coordinating Customer Care and Operations teams Website adverts, promos and highlights;
- Update Customer Care team about adverts, promo campaigns and highlights;
- Set discounts and promos on systems when required;
- Open/close/create new product categories, put products under relevant category;
- Develop and apply strategies of product display (ranking, positioning);
- Monitor and reorder supplies for warehouse needs

Languages

Italian 10
Mother tongue

English 8,5
Professional (C1)

Skills

Project Management 7

Brand Management 8,5

UX & UI design 10

HTML & CSS 10

JS & JQuery 8,5

PHP 6,5

React 5

Vue 5

Adobe Illustrator 10

Adobe Photoshop 8,5

Adobe Indesign 8,5

MS Office 7

Svn 7

Git 6

Soap UI 6

SQL Developer 6

Certifications



Work Experience

Digital Design Strategist & Web designer

NetTen

2015-04 - 2016-01

(9 months)
Milano, MI, Italy

- Design, management and realization of digital communication campaigns
- Social media channels management
Building eye-catching landing pages
- Manage Magento and Wordpress based sites, creating UX and UI design, and developing the frontend

Web Designer / Graphic Designer

ProActiva / Makeallweb

2014-02 - 2015-04

(1 year 2 month)
Milano, MI, Italy

- Freelance Web designer and FrontEnd developer for the restyling project of massivemusicstore.it, Spring based
- Study UX and UI of many sites from scratch
- Manage the developing and go live process of previously designed sites

Sales Assistant

Leroy Merlin

2012-01 - 2016-01

(4 years)
Carugate, MI, Italy

- Help customers identify and purchase products they desire
- Manage selling process, taking care of restocking and merchandising
- Increase company's growth and revenue through sales maximisation

Graphic Designer

Immagine Grafica Sas

2012-01 - 2014-01

(2 years)
Milano, MI, Italy

- Design and construction of catalogs and processed print.
- Photo editing for catalogs.