



# PIETRO FABIO D'AMBROSIO WEB DESIGNER & DEVELOPER

I hereby authorize the use of my personal details solely for circulation within the company in relation to the Italian Legislative Decree n° 196/2003

## ABOUT ME



February 21st, 1991

via A.Manzoni, 8,  
21016 Luino (VA), ITA



p.dambrosio@outlook.it

+39 329.6226.730



bros21291

www.pfdesign.it



Driving Licence A/B

## NICE TO MEET YOU

I'm Pietro. I have the ability to identify opportunities from problems: my technical knowledge and vision are key to taking any desires and ideas and translating them into websites that will effectively market and grow their business. I am dedicated to fulfilling expectations, contributing to a strong team culture and providing a high quality level of work.

## Education

02/2014 **Communication Design** 94/110  
Politecnico di Milano Bachelor Degree (BA)

07/2010 **Science High School** 82/100  
LSS Leonardo Da Vinci High school diploma

## Interests



## WORK EXPERIENCE

11/2016 - Current  
**Acer Global**  
Bioggio - CH

### Web Developer

My job is to develop Groovy's backend templates in use to all stakeholders on the AGW platform. My role involves me in the creation of new modules and functions asked from Global Content team and studied from UX and UI design team.

02/2016 - 11/2016  
**Guess Europe**  
Bioggio - CH

### Ecommerce Operations Specialist

My role consisted in translating design mockups of landing pages and modules into html, css and js. I was also in touch with Web Marketing team to provide them web and graphic materials for their adv and social campaigns. Furthermore I collaborated with IT dept to analyse the UX, to develop and to test new features.

03/2015 - 10/2015  
**Net/Ten**  
Milano - IT

### Digital Design Strategist & Web Designer

As a Digital Design Strategist, I was involved in design, management and realization of digital communication campaigns, managing social media channels and the realisation of landing pages. I also managed the UX and UI design and developed the frontend of many sited Magento and Wordpress based.

09/2014 - 01/2015  
**Make All Web**  
Milano - IT

### FrontEnd Developer / Web Designer

For Make all Web, Proactiva Partner I played the role of Freelance Web designer and FrontEnd developer for the restyling project of www.massivemusicstore.it, facing for the first time php and mysql programming.

02/2014 - 04/2015  
**Proactiva**  
Milano - IT

### Web & Graphic Designer - Junior

My main task in Proactiva was the study of UX and UI of many sites later developing their frontend. This role has allowed me to accumulate experience in using Html, Css, Js languages and in using Wordpress and other homemade cms.

05/2013  
**Telecom Italia & Politecnico di Milano**  
Milano - IT

### Interaction Designer - Trainee Workshop

I was in charge to design a new interactive Telecom Italia concept store using technologies such as LEAP or full TouchScreen walls. The goal was to involve the customer in a completely new kind of interactive shopping experience, by itself alive and independent by the telephony showroom.

04/2012 - 02/2016  
**Leroy Merlin**  
Carugate - IT

### Sales Assistant

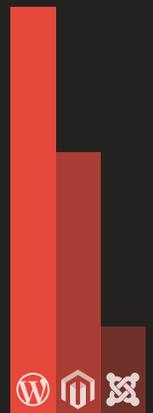
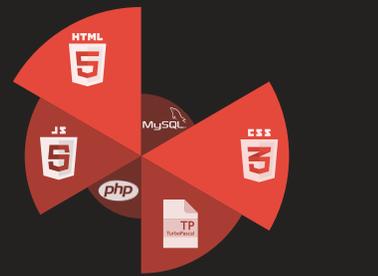
My focus was to help customers identify and purchase products they desire. My duties included selling, restocking and merchandising. The goal was to provide high class customer service and to increase company's growth and revenue through sales maximisation.

06/2011 - 07/2013  
**Immagine Grafica**  
Cormano - IT

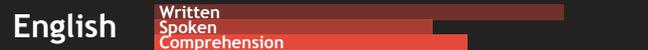
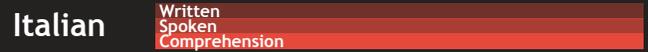
### Graphic Designer

I worked as photo editing and layout graphic designer for the fall-winter and spring summer collections printed catalogues for Polo, Ralph Lauren, Timberland and Armani Jeans.

## SKILLS



## LANGUAGES



## CERTIFICATIONS

